



**HOSPITALITY ASSET
MANAGEMENT
COMPANY, INC**

PRESS RELEASE

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State College, Pa. Hospitality Asset Management Company, Inc. of State College is pleased to announce the opening of the Quality Inn at 1274 North Atherton Street (Business Route 322) effective September 1, 2009.

Formerly Motel 6, the hotel underwent extensive renovations to convert to a Quality Inn Hotel, including upgrades in décor, new furnishings and an expanded exercise area. The Quality Inn will offer high speed internet access and will feature the Q Corner Café breakfast – a complimentary station-breakfast service offering guests waffles and eggs, a variety of cereals, breads, fresh fruit and pastries. Coffee service is available to guests throughout the day.

“We are pleased to welcome the Quality Inn to the HAMCO Hotels menu of options for overnight accommodations in the Centre Region” said Mark Morath, CEO of Hospitality Asset Management Company, Inc. “The services and accommodations that will be provided to our guests at the Quality Inn nicely complement our other properties and offer the visitor to Happy Valley an excellent choice for their leisure or business needs.”

The Quality Inn features 97 well-appointed guest rooms. Located within walking distance to Penn State University, next to Mario and Luigi’s restaurant, the Quality Inn also features a convertible meeting room with facilities for up to 70 event participants.

The Quality Inn of State College will participate in Choice Privileges a rewards program offered by Choice Hotels. Membership in Choice Privileges is free and offers points good toward free nights, airline miles, gift certificates and more while staying at Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brand hotels throughout the U.S. (including Hawaii), Canada, Europe, Mexico and the Caribbean

“We are looking forward to welcoming new visitors to the Quality Inn” said Heidi Pischke, General Manager. “We believe our old friends will also be excited about the amenities that will now be offered at our hotel.”

For reservations, call the Choice Hotels toll-free reservation line at 888-4CHOICE or visit www.choicehotels.com. Reservations can also be made by contacting the Quality Inn hotel directly at 814.234-1600 or by visiting www.lioncountrylodging.com.

Hospitality Asset Management Company, Inc. of State College, Pennsylvania has been a leader in the development and management of hospitality venues since 1998. HAMCO provides direct management and/or consultation in the areas of daily operations, facility design, sales and marketing, food and beverage service, human resources training and IT services throughout the North East United States. Please visit our website at www.hamco4.com.